

MATERIAL LUST [American b.1981,1986]
EDEL WILLIAMS presents INTERVENTION
MAYNARD MONROW with ML
071219 - 080419
RECEPTION 071219 6 - 8PM
THE FIREPLACE PROJECT
C/O 51 SPRINGS FIREPLACE ROAD EAST HAMPTON, NY 11937

2019 THE FIREPLACE PROJECT IN EAST HAMPTON, NEW YORK, IS A CONTEMPORARY ART GALLERY. THEY ARE LOCATED IN THE FORMER TALMAGE GARAGE AT 851 SPRINGS FIREPLACE ROAD, IN THE SPRINGS HISTORIC DISTRICT ACROSS FROM THE POLLOCK-KRASNER HOUSE. THEY FEATURE SOLO EXHIBITIONS, CURATED GROUP EXHIBITIONS, AND ARTISTS' PROJECTS. THEY ARE A PROJECT SPACE AND THEREFORE NON-TRADITIONAL IN OUR APPROACH. THEY DO NOT REPRESENT ARTISTS, THEY PRESENT ARTISTS. HELMET LANG, CINDY SHERMAN, GENESIS BREYER P-ORRIDGE ARE JUST A FEW ICONS EDEL HAS SHOWN IN HIS PROJECT SPACE. THE FIREPLACE PROJECT IS DIRECTED BY EDEL WILLIAMS.

/ ABOUT MATERIAL LUST

DARK HORSE DISCIPLES OF ART AND DESIGN, MATERIAL LUST (CHRISTIAN SWAFFORD AND LAUREN LARSON), ABIDE BY A SOLITARIAN PHILOSOPHY, WHOLLY INDEPENDENT OF TREND, TRAJECTORY, OR CORPORATE SYSTEM. THOUGH THEIR WORK DRAWS ON MYRIAD INFLUENCES—THE GUIDANCE OF THEIR ARTIST MOTHERS; THE OLD-WORLD METHODS OF THE MASTER ARTISANS WITH WHOM THEY PARTNER IN FLORENCE, ITALY AND NEW YORK; AND A WILL TO UPEND THE COMMERCIAL AND CONVENTIONAL—THEIR INTENT REMAINS SHARPLY FOCUSED. THROUGH PRESERVATION OF TIME-HONORED TECHNIQUE AND AN UNCOMPROMISING COMMITMENT TO FORWARD-THINKING DESIGN, SWAFFORD AND LARSON HONOR THE DIGNITY IN THE OMINOUS, THE GROTESQUE, AND THE OFT-FORGOTTEN; PUSHING THE BOUNDS OF WHAT DESERVES TO BE SEEN. IN ADDITION TO DESIGN, THE PAIR BRING OVER TEN YEARS OF EXPERIENCE TO CREATIVE CONSULTING, ART DIRECTION, PRODUCT DESIGN AND INTERIORS, WORKING REGULARLY WITH CLIENTS SEEKING BOLD AND UNORTHODOX METHODS OF DEVELOPING THEIR BRANDS, PRODUCTS, OR SPACES. ML WORK HAS BEEN PUBLISHED IN WSJ, CULTURED, THE NEW YORK TIMES AS WELL AS NAMED CULTURED'S THE TWENTY FIVE AND ARTSY'S 30 EMERGING ARTIST TO WATCH DURING FRIEZE.

/ CHRISTIAN LOPEZ SWAFFORD (FOUNDER)

CHRISTIAN LOPEZ SWAFFORD, (B. 1981, WASHINGTON, D.C.) IS A DESIGNER WHOSE WORK RECONCILES THE TRADITIONAL LYRICALITY OF EUROPEAN AND AMERINDIAN AESTHETICS WITH THE PRAGMATISM OF THE INFORMATION AGE. COMBINING DISPARATE STYLES AND HISTORIES IS A PRACTICE AT WHICH HE IS EXPRESSLY ADEPT. RAISED IN WASHINGTON, D.C., HE SPENT MUCH OF HIS CHILDHOOD IN OAXACA WITH HIS MOTHER, A PAINTER WHO ENCOURAGED SWAFFORD TO IMMERSE HIMSELF IN THE RICH ARTISTIC LEGACY OF MEXICAN CULTURE; MEANWHILE, HIS FATHER, AN AMERICAN SOFTWARE ENGINEER, WAS PIONEERING BUSINESS APPLICATIONS OF SYSTEMS INFORMATION STORAGE DURING THE EARLY YEARS OF PERSONAL COMPUTERS. YEARS LATER, SWAFFORD WENT ON TO EARN HIS BFA FROM PARSONS THE NEW SCHOOL FOR DESIGN IN NEW YORK, WHERE HE STUDIED THE IMPLICATIONS OF ART AND DESIGN IN THE IMPLEMENTATION OF, AND ADVOCACY FOR, SOCIAL ISSUES. IN ADDITION TO HIS WORK WITH MATERIAL LUST, SWAFFORD WORKS WITH THOSE JUST EMERGING INTO THE WORLD OF DESIGN, AS A TEACHER AND LECTURER AT HIS ALMA MATER.

/ LAUREN LARSON (CO FOUNDER)

LAUREN LARSON (B. 1986, PORTLAND, OR) HAS OVER TEN YEARS OF EXPERIENCE IN CREATIVE CONSULTING, ART DIRECTION, PRODUCT DEVELOPMENT, AND INTERIOR DESIGN. MERGING A FINE ARTS BACKGROUND (NURTURED IN LARGE PART BY HER MOTHER, A PAINTER), WITH RIGOROUS ACADEMIC TRAINING, HER WORK IS CONCURRENTLY SOFT AND STRIKING, ASSERTIVE AND ENIGMATIC. LARSON EARNED HER BFA FROM PARSONS THE NEW SCHOOL FOR DESIGN, WHERE SHE RECEIVED THE AWARD FOR OUTSTANDING DESIGN ACHIEVEMENT.



ML19001
wood and latex
55"H x 22"W x 23"D

MMXIX
PHASE VI
#MATERIALLUST @MATERIALLUST
#MATERIALLUSTNEWYORKCITY



ML190012
resin, plaster, leather, cotton and nylon
55"H x 22"W x 23"D